

Nr.	Modul	ECTS				Semester
		1.	2.	3.	4.	
<b>110</b>	<b>Introduction to Innovation Management</b>	<b>6</b>				
	Basics of Innovation Management					
	Exercises in Innovation Management					
<b>120</b>	<b>Basics of Business Administration</b>	<b>8</b>				
	Corporate Management					
	Information Systems and Knowledge Management					
	Management Accounting					
	Decision Making					
<b>130</b>	<b>Advanced Leadership Skills</b>	<b>6</b>				
	Human Resource Management					
	Project and Change Management					
	Business Ethics and Sustainability					
	Personality and Leadership Development					
<b>210</b>	<b>Business Development</b>	<b>6</b>				
	Development of Existing Business Units					
	Creating New Business Units					
	Service Innovation					
<b>220</b>	<b>Business Model Innovation</b>	<b>6</b>				
	Business Model Innovation					
	Exercises in Business Model Innovation					
	Business Research Methods					
<b>230</b>	<b>Business Project (Praxismodul)</b>	<b>8</b>				
	Project Definition					
	Project Management					
	Project Presentation					
<b>310</b>	<b>Special Topics of Innovation Management</b>	<b>8</b>				
	Innovation and Law					
	Agility and Innovation					
	Controlling of Innovation					
<b>320</b>	<b>Digital Trends &amp; Selected Topics</b>	<b>6</b>				
	Latest Digital Trends					
	Selected Topics					
<b>330</b>	<b>New Product Marketing</b>	<b>6</b>				
	Marketing Basics					
	Strategic and Operative New Product Marketing					
	Market Research and Competitive Intelligence					
<b>410</b>	<b>Master Module</b>					<b>30</b>
	MBA Thesis					
	Thesis Defense					